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## Editor



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## Brazil & South Africa using *Bridges of Hope* in World Cup Health Campaign

What an event - the first African FIFA World Cup - with some surprise results and dramas, both on and off the field.



One focus of drama off the field is a bus (as shown above during the official launch of the health campaign on 2<sup>nd</sup> July), decorated with football themes (outside) and with humorous and creative HIV prevention cartoons (inside). During and for some time after the World Cup, the bus is visiting fan parks, public viewing areas (PVAs), community centres and informal settlements throughout the Gauteng province. Three skilled facilitators from Health & Wellness Education Centre travel with the bus and at each venue run *Bridges of Hope* activities (adapted with a football theme) before inviting participants into the bus to view and discuss the artwork (examples on page 2).

This HIV Awareness & Prevention Campaign is a joint initiative between the Brazilian Ministry of Health, the Gauteng Department of Health and Social

Development and other partners. The programme is integrated with the Gauteng province PLAY IT SAFE campaign and partners include the Gauteng Department of Sport, Arts, Culture and Recreation, The Wake Cup ([www.thewakecup.com](http://www.thewakecup.com)), UNODC, Health & Wellness Education Centre ([topcat@mweb.co.za](mailto:topcat@mweb.co.za)) and *Bridges of Hope*.

The official launch on 2<sup>nd</sup> June at Mary Fitzgerald Square, Johannesburg, included a dramatic show by the Portela School of Samba and short speeches and presentations by representatives of the Brazil and South African Governments and other partners involved in the programme.



Introducing *Bridges of Hope* at the official launch of the bus with Beverley Katz, Health & Wellness Education Centre Director and the three facilitators, Samuel Masilo, Joseph Doctor Sadike and Christopher Mlizane.



Facilitators using *Bridges of Hope* activities *Can you tell* and *Walking the Bridges* with groups of young and older participants at Yeoville Multipurpose Community Centre, Johannesburg



## Brazil & South Africa using *Bridges of Hope* in World Cup Health Campaign (cont)

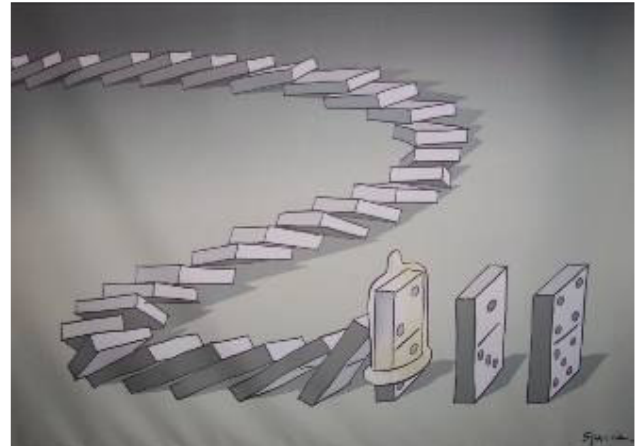


Some of the 20 Activities in the 2010 edition of *Bridges of Hope* have been adapted and tailored specifically for the World Cup, with additional images by Sifiso Yalo, the brilliant cartoonist for The Sowetan newspaper. For example, as shown above, the 'future island' has been replaced with an image of a footballer powering home a goal, representing personal life **goals** of each audience member. Dangers and threats in life (including HIV) are represented by images of the footballer being injured, substituted or receiving a red or yellow card. To stay healthy and reach your goal, you must ensure that you stay on one of the safe routes through these dangers, i.e. on the bridges which can represent (amongst other things) modes of prevention and/or support.



Facilitating *What happens in the body* with a group of young participants at a community centre.

Some of the artwork displayed inside the bus:



by SPACCA - Brazil



by RONALDO - Brazil



by LUCIANO FELIX - Brazil

## *Bridges of Hope launched in Angola with PSI*



### **PSI launch *Bridges of Hope* in Angola**

Following PSI programmes using *Bridges of Hope* in Botswana and Swaziland, PSI Angola launched a *Bridges of Hope* training programme with initially 100 complete customised Portuguese *Pontes de Esperança* kits and two workshops in March/April in Cunene and Luanda. The workshops trained PSI staff, activists from partner organisations and two senior staff members from the National Institute for Combating HIV/AIDS to use *Bridges of Hope*. They were facilitated by *Bridges of Hope* Master Trainers Hemma Tengler and Filipe Manuel Jorge, who have both used *Bridges of Hope* extensively in programmes in Mozambique. Below are some photos from this programme.'

For further information about the Angola programme, contact Luis Fernando Martinez, Director, Marketing & Communications, PSI Angola on e-mail: [luisfer@psiangola.org](mailto:luisfer@psiangola.org).



A 'fetus' surrounded by the 'uterus' during the activity on Preventing Parent to Child Transmission during pregnancy and birth.



Using activity Condom Wall, adapted to a Faithfulness Wall to help participants explore and address reasons why they might have multiple concurrent partners.



Hemma Tengler facilitating Activity: Forum Theatre to build skills and strategies to convince a sexual partner to go for a HIV test.

## **New Bridges of Hope Training Package: Positive about Life**

A new *Bridges of Hope* training package will shortly be launched subtitled *Positive about Life*. It is designed specifically for use by facilitators, counselors, support group representatives, nurses and others who work with groups of people who are living with HIV (or who have a partner or close dependent who is living with HIV) i.e. with support groups, post-test clubs and groups of patients at hospitals and clinics who have tested HIV-positive.

The activities have already been trialed and refined and their effectiveness demonstrated with:

- 50 support groups in Botswana as part of the AED Prevention with Positives collaborative programme with BONEPWA (Botswana Network for People Living with HIV and AIDS.) An evaluative report from AED/BONEPWA will be included in the next issue.
- A training programme at Victoria Falls Hospital, Zimbabwe for those about to start antiretroviral treatment, with particular emphasis on adherence issues.

The *Positive about Life* package includes a lot of the established *Bridges of Hope* activities, adapted and tailored so that they specifically address the range of issues faced by people living with HIV and their partners and close dependents. Based on research indicating that many support groups in different countries meet at regular intervals for periods of between one to three hours, the activities have been re-packaged into provisionally seven sessions each lasting 60 to 90 minutes. This programme can therefore be used either as a curriculum of sessions to run over 7 meetings with participants / clients / a support group, or it can still be used (like the generic *Bridges of Hope* package) as a menu of activities to select and use in response to specific needs and issues identified amongst participants.

Training of trainers programmes to use the *Bridges of Hope – Positive about Life (PAL)* package will be offered both as ‘in-house’ programmes (for between 10 and 25 participants) and also as ‘open programmes’. If this might be of interest to you or your organization, contact [peter@bridgesofhope.info](mailto:peter@bridgesofhope.info).

## **Bridges of Hope in Mozambique**

*Bridges of Hope* was first translated into Portuguese for a workshop in Maputo in January 2007 to train Standard Bank staff Wellness Champions to make most effective use of the package with work colleagues, their families and communities. Following similar workshops in 13 other African countries, the impact of their Wellness Champions using *Bridges of Hope* and integrated psychosocial support mechanisms won Standard Bank the following 2008 Awards:

- ♦ Global Business Coalition on HIV/AIDS, Tuberculosis and Malaria Award for Business Excellence
- ♦ AfriComNet Award for Excellence in HIV and AIDS Communication in Africa (Best community/interpersonal strategy, campaign or tool).

Two representatives from ECoSIDA (the Business Coalition on HIV and AIDS in Mozambique) attended the Standard Bank workshop, leading to an ongoing countrywide *Pontes de Esperança* programme to train both facilitators and Master Trainers, involving also their Beira based counterparts ACIS. ECoSIDA are now manufacturing under licence a customised Portuguese edition of the *Bridges of Hope* kit and offering training programmes for their members and others. If your organisation operates in Mozambique, and you are interested in such training, contact the ECoSIDA Executive Director Cornelio Balane on [cornelio.balane@ecosida.org.mz](mailto:cornelio.balane@ecosida.org.mz) and cc your e-mail to [peter@bridgesofhope.info](mailto:peter@bridgesofhope.info).

## **Modification of activity: *What happens in the body***

The activity *What happens in the body* has been modified in the 2010 edition of the *Bridges of Hope* kit, so there are now two HIV cards (instead of one) with slightly different images of HIV. These can be used for either:

- Demonstrating the impact of HIV re-infection on the immune system
- Demonstrating mutation and subsequent resistance to ARVs when a person fails to adhere to the prescribed antiretroviral treatment.

If you would like an electronic copy of the two HIV cards to print and add to your Bridges of Hope kit, e-mail your request to [peter@bridgesofhope.info](mailto:peter@bridgesofhope.info).

## Mining sector use of *Bridges of Hope* extends with Hercul

The success of the *Bridges of Hope* Programme in Botswana's BCL Mine (see [February 2009 issue of this Newsletter](#)) has generated wider interest in the mining sector. This has led to an intensive 3-day *Bridges of Hope* training workshop for Peer Educators at Hercul Ferrochrome, co-facilitated by Peter Labouchere and Darlington Chiuu.

As with all *Bridges of Hope* training of trainers programmes, this included a 'Real Life Training Practice' session on the last day including community outreach using *Bridges of Hope* activities in the nearby town of Brits and other sessions engaging Hercul work colleagues in the staff tea room and outside the canteen.



Using Activity: *Wildfire* in the staff tea room



Practicing the activity *What happens in the body*: the *White Blood Cell* (immune system) finally manages to expel an *Infection* from the body.



Using Activity: *Can you tell?* outside the staff canteen



Using *What happens in the body* during a community outreach training practice session in Brits, to clarify issues of HIV progression, treatment and adherence.



Using the energizer *Foot in Mouth*. Second from the left is Hercul Wellness Coordinator Rose-Darling Mokotong ([rose-darling@hercul.co.za](mailto:rose-darling@hercul.co.za)), who comments:

*It has been an informative and wonderful experience. The training left us with the enthusiasm and energy to fight the disease with confidence. Our Peer Educators are much more dedicated and have already delivered a lot of sessions in the plant with Bridges of Hope materials.*

## Zambia Local Partners Capacity Building (LPCB) Programme

The stated goal of the LPCB project is to improve the overall capacity of NGOs, FBOs, CBOs and networks to ensure efficient and effective expansion of their programs so that quality HIV/AIDS services continue to be delivered in Zambia.

As part of this process to achieve this goal, *Bridges of Hope* was contracted to provide two 5-day training workshops in June to train two people from each of 17 established local partners to make most effective use of a tailored version of the *Bridges of Hope* package.

Most participants already had excellent technical knowledge about HIV and some theoretical understanding of social and behavior change communication. This provided an excellent springboard for launching into the highly practical experiential learning methodologies of *Bridges of Hope*, which all participants greatly enjoyed and valued. End of workshop written evaluation comments included:

- *They (facilitators Peter Labouchere and Chanda Fikansa) were everything I want to be and everything I have never experienced in training. Warm Kind, Skillfull, Funny, Intelligent, Confident, Smart, Social!!! The list goes on and on. I loved it.*
- *Bridges of Hope is not about theories but practical. By this means it teaches real issues, which is excellent.*



An innovation introduced by Chanda Fikansa was to animate the crocodiles so they snap at the legs of participants as they try to walk the bridges – shown here being used during a community outreach training practice session at a school in Chisamba.



'Giving birth' during an activity on preventing parent-to-child transmission, with HIV (on the left) restrained by ARV / Nevirapine.

## Open Programme

Participants from South Africa, Germany, USA, Swaziland and Botswana representing a variety of organizations attended the 5-day open *Bridges of Hope* Training of Trainers open programme in Edenvale, Johannesburg in May.

The programme included a community outreach training practice session at Edenvale Taxi rank:



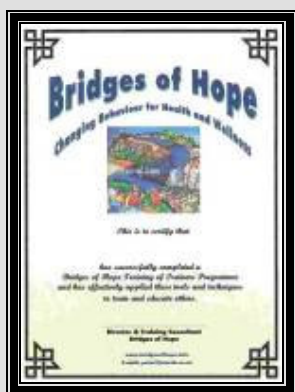
Pastor Dick Khosa (Dick Kosa Ministries) and Edwin Manzunu facilitating a Forum Theatre drama to build skills and strategies of participants to support a friend or colleague who discloses that they are living with HIV.



David Burns (PSI Botswana) facilitating *Walking the Bridges*.

**CONGRATULATIONS**

to all the following who have all now completed the *Bridges of Hope* Certification Process. As well as receiving this presentation certificate in recognition of your achievement, your names appear on the *Bridges of Hope* website page: [www.bridgesofhope.info/CertifiedBridgesofHopeUsers.htm](http://www.bridgesofhope.info/CertifiedBridgesofHopeUsers.htm)



If you would like an electronic copy of the *Bridges of Hope* certification process, e-mail [peter@bridgesofhope.info](mailto:peter@bridgesofhope.info) stating "Request BoH certification form"

## Certified Bridges of Hope Users

### **BOTSWANA**

Lisa Jamu, Mercy Leshomo (AED)  
Percy Sethono, Isaac Itumelang, Prettty Bathshupile, Osenotse Ramathekethe, Moiseralele Choir, Irene Gaogane, Kevin Tgakge, Goitsekgosi Boikanyi, Moklsadi Malepela, Joshua Moribola, Babili Phinda Mbereki, Boitumelo Mengwe, Agnes Phepisi Baodirile, Busang Masole, Sefemo Gabatshela, Itseng Lekgatlhanye, Modiri Ramantsima, Thabo Tman Hoki, Defandant Masundo, Tlhalefang Gaisi Bagwasi, Kebotsaletswe Seuhula (BCL Mine)  
Masego Pheto, Manetso Kope, Wame Rakwadi Pauline Barungwi, Edwin Ketsitlile, Keene Rabashima, Bawani Mutshewa, Kelobogile Lentswe, Daisy Peloewetse (Stanbic Bank)  
Kabelo Poloko (BOFWA)  
Itemeleng Bareng (CEYOHO)  
Edna Tlale-Bradley

### **CAMEROON**

Flavienne Eyoum (Standard Chartered Bank)

### **GHANA**

Sanjay Rughani (Standard Chartered Bank)  
Vida Graham, Clara Kokui Enyonam Sosu, Malaika Dela Bakar, Sandra Anastasia Osei, Deborah Attram-Danso, Patrice Kofi Adjei, Eunice Amoo-Mensah, Edem Walter Senya, Mustapha Nyaba, Peter Anabila, Catherine Zeng (Stanbic Bank)

### **KENYA**

Tim Mwai, Lucy Kimani, Eliud Buchia, Jackson Agadamba (Standard Chartered Bank)  
Beffrey M'maitisi-Okwemba, Edna Chacha, Sylvia Karinge, Eliud Miyogi Ochola, Latifa Omar Amraan, Eva Awino, Paul Mugambi, Ngondo Kabutha (Stanbic Bank)

### **LESOTHO**

Puseletso Thakong, Lits'oanelo Motsoahae (PSI Lesotho)  
Ntsilane Mhlanga, Mahlape Nkunyape, Moneng Mpela, Mpho Nkhabu, Nteboheleng Debeshe, Thotoane Tsosane (Standard Lesotho Bank)

### **MALAWI**

Benedictus Mpoto, Christina Nkhumbwe, Elliot Mankhamba, Eston Changwera, Humphreys Chiwaula, Maggie Gundo, Douglas Thom, Edith Banda, Fredrick Liwewe, Mary Fachi, Martha Mphatso Ngwira, Ivy Kwatiwani, Mercy Mwatero, Patrick Mwalilino, Willard Kachikwati, Freda Mughogho, Edith Banda (Stanbic Bank)  
Ethel Chavula, Verson Makanada, Maxwell Khumatanso Chimombo, Frank S Domingo, Bwanali Clement Mwinjira, Hilda Matalala, Geoffrey Saidi, Verson Makanada, Fredson Kamakoko Banda (Concern Universal)

### **MOZAMBIQUE**

Abdul Magide Muino Alegy, Ussumane Motani, Isabel Bretes, Jacinta Nkulunguila, Isabel Mavie, Rael Benzane, Isabel Mavie, Abdul Remtula, Américo M. Júnior, Argentina de Castro, Jorge Gonçalves, Flavio Leonel Lopez, Mario Ah-shú, Nalcio Fijamo, Silvio Khan, Graciete Rois Alfai, Mauro Gouveia, Sandra Semente (Standard Bank), Balbina Santos (ECOSIDA)  
Mateus Baptista (Kufunana)  
Inês Brito, Hemma Tengler, Filipe Manuel Jorge (ACIS, Beira)

### **NAMIBIA**

André Anthonissen, Ngunga Matthews Muyenga, Leon Husselman (Windhoek Lifechange Centre)  
Edward Shivute (Walvis Bay Corridor Group)  
Eunice P. Kashima (NAPPA)  
Daniellus Hermann, Jan Grobler, Elizabeth Frieda Pereira, Jayson Williams, Tangeni Asino, Jaco Barnard, Helaine Malan, Manilla de Klerk, Chandré Barry, Frieda Itana, Henry Mouton, Adele van Biljon, Estelle Botes, Juliana Claassen, Jackie Hoff, Nicolette Muwonge (Standard Bank)

### **NIGERIA**

Aminat Ajoke Alli, Sandra I. Adio (NIBUCAAA)  
Mercy Ogunbanjo, Fakunle Oludamilola Adesola, Ephraim Gloria, Adetola Olawunmi Oke, Joshua Bamigboye, Awele Oleah, Seyi Egbarin, Oyinpreye Aigbogun, Aba Anuoluwapo Adejoke, Eyoma Inyang Elizabeth, Obianuju Ogechukwu Nwaleji, Payne Olaniyi Michael, Olugbenga A Olayiwole, Omotayo Helen Olu-Betiku, Paul C Akatah, Adetunji Philip, Faseyi Adejoke Atinuke, Chinelo Vivian Ekwulugo, Chidiebere Asiegbu, Godwin Akpong, Erinfolami Elizabeth Olaitan, Abdulazeez Olatunji Akowonjo (Stanbic IBTC Bank)

**Awards won by  
Bridges of Hope  
based programmes**

**Global Business Coalition on HIV/AIDS, Tuberculosis and Malaria 2009 Community Investment Award** (for Standard Chartered Bank's programme to "Educate one million by 2010".)

**AfriComNet 2008 Award for Excellence in HIV and AIDS Communication in Africa** (Best community / interpersonal strategy, campaign or tool)

**Global Business Coalition on HIV/AIDS, Tuberculosis and Malaria 2003 and 2008 Workplace Awards for Business Excellence** (for Standard Chartered Bank's global Living with HIV program and for Standard Bank Group's Africa-wide HIV and Wellness Education Programme.)

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[peterl@mweb.co.zw](mailto:peterl@mweb.co.zw)

Website:  
[www.bridgesofhope.info](http://www.bridgesofhope.info)

See website for previous issues of this newsletter

# More Certified Bridges of Hope Users

**SINGAPORE**

Barry Smythe ([Standard Chartered Bank](#))

**SOUTH AFRICA**

Stacey Holcroft ([Standard Chartered Bank](#))  
Lungile Gidigidi ([Imbokodo](#))  
Annamarie Kritzinger ([Netcare](#))  
Mosimane Baloyi, Zachariah Sekhu ([Waterberg Welfare Society](#))  
Modise Elizabeth ([Lifeline](#))  
Vuyiswa Vimbayo; Charmaine Mathibela; Pam Holder, Rebecca Thandy Vongo, Vijanthi Pillay, Amanda Rautenbach, Miche Smith, Maggie Mere, Diratsahae Mokone, Elaine Bruwer, Prudence Gelderbloem, Jacqualene Paton, Lyle Borman, Monique Carolissen, Toni Coetzee, Wendy Creed, Esmarelda Dreyer, Meer Hendricks, Miranda Hlatana, Daniel Kotton, Ricky Kleinhaus, Dikeledi Malema, Tina Levendal, Gillian Miller, Mario Pepino, Liesel Rumble, Shaheda Solomons, Ferial Warrin, Penelope Winter, Elizabeth Petersen, Beauty Zondi ([Standard Bank](#))

**SWAZILAND**

Capt. Bongani Shongwe, Sgt. Abel Simelane, Patrick N. Kunene, ([Umbutfo Swaziland Defence Force](#)). Thamsanqa Hlatjwako, Sizwe Dlamini ([PSI Swaziland](#)). Duduzile Khoza, Hlengiwe Gumedze, Khontile Dlamini, Lombuso Matsebula, Nomathemba Magagula, Sibongile Ndlovu, Sikanye Zwane, Sizwe Dlamini, Vamsile Mthembu, Phindile Weatherson, Thembi Jabu Mdluli, Zwelile Thwala, Dlamini Nananza, ([Standard Bank](#)).

**TANZANIA**

Rajesh Das, Eva Exaud Kombe, Mariam Simon Kitindi, Msafiri Pessa, Noelina Kivaria, Susan Kamuzelya, Albert Owenya, Susan Magai, Janet Kheri, Sylvia Shelukindo, Kay Mbwambo, Noelina Kivaria, Gerald Msegeya, Esther Mainoya ([Stanbic Bank](#))

**UGANDA**

Elizabeth Luwugge, Rose Makumbi, Aggrey Muyambi, Jessica Nakalige, Aidah Nabagesera, Zuriyah Namakula, Faridah Nassosi, Stella Akol, Allan Aturinda, Evelyn Bahemuka, Kenndy Bayo, Eva Karuhanga, Immaculate Komuhangi, Carol Luwaga, Gertrude Nyaketcho, Denis Otim, Robert Zoodia, Irene Lugolooobi, Aida Mugisha, Real Kaddu, Godfrey Ndello, Norah Kizito, Winnie Nsangwa, Kibirige Sylvia. ([Stanbic Bank](#))

**ZAMBIA**

Clement Mufuzi ([NZP+](#))  
Christopher Kalonga, Sharon Mumba, Adell de Boer, Mwaba Kaunda, Akayombokwa Mutumba, James Gwabala, Kawa Chirambo, Nshila Chilele, Charity Mlongwe, Abigail Mangala, Kawanga Dilamonu Kalumbi ([Stanbic Bank](#))  
Nazmiye Bury ([Tongabezi Trust School](#))

**ZIMBABWE**

Richard Mwerahari, Shelter Nyatsanga, Everymay Zhou, Simukai Tyoka, Alois Katsere ([Stanbic Bank](#)) Mkhangeliso Moyo ([Shearwater](#))  
Sibongile Mhlanga ([Christian AIDS Taskforce](#))  
Gilbert Eliya ([Spencers Creek Crocodile Farm](#))  
Sindiso Mabhena ([The Victoria Falls Hotel](#))

## Feedback please

Please continue to send in your feedback and contributions to the next newsletter to [peter@bridgesofhope.info](mailto:peter@bridgesofhope.info), including:

- Feedback and comments and on any aspect of your experiences using *Bridges of Hope* training activities.
- Suggestions for changing / improving / adding to / deleting particular activities.
- Short reports on any programme making use of *Bridges of Hope* activities and techniques.
- Illustrative photos.
- Comments, letters or questions to the editor.

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